



# FruitSmart®

The Smart Choice...Naturally

Fruit Ingredient Supplier and Processor

Monthly Newsletter

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**FruitSmart®, LLC**

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## Featured Inventory:

Strawberry Essence  
Cultivated Blueberry  
Essence  
Red Raspberry Essence  
Concord Grape Essence  
32° Apricot Puree  
32° Dark Sweet Cherry  
Puree  
68° Organic Dark Sweet  
Cherry Juice Concentrate  
68° Organic Rainier Cherry  
Juice Concentrate

*Please call for a quote.*

## Specialty Fruit Seed Oils: How Can Your Applications Benefit?



Unlocking value-added secrets of the processed small berry has become the passion of BRB Seeds, Inc. Located in Prosser, WA, BRB Seeds, Inc. has been creating novel inclusion-type fruit ingredients for over 20 years, and has recently begun offering an exciting new line of Specialty Fruit Seed Oils.

BRB Seeds, Inc. uses cold press extrusion to process their Specialty Fruit Seed Oils - a natural process which yields 100% fruit seed oils containing no additives, chemicals, solvents or preservatives. In fact, "Cold pressed, Northwest fresh" is how the company describes their new selection of Specialty Fruit Seed Oils. BRB Seeds, Inc. offers Red Raspberry, Cranberry, Blueberry, Varietal Grape and other Fruit Seed Oils upon request.

What are some of the ways various Specialty Fruit Seed Oils are benefiting products today?

### Fruit Seed Oils in Nutraceutical Applications:

- Contain high levels of Polyunsaturated Fatty Acids (PUFA's): PUFA's lower the levels of "bad cholesterol" in the body, and help keep blood pressure healthy and blood from clotting excessively.
- Contain high levels of Omega Essential Fatty Acids (EFA's): Omega 3 and 6 are Essential

## Product Specials

We have a customer with some excess inventory of our products, and we are hoping to help them reduce their oversupply.

Please contact Jim Gauley or Rebecca Olsen if you are interested in any of the following ingredients:

- S/S Rhubarb Puree
- S/S Dark Sweet Cherry Puree
- S/S Seedless Red Raspberry Puree – Non-Pasteurized
- 32° Apricot Puree Concentrate
- S/S Guava Puree
- Black Currant Essence
- Cultivated Blueberry Essence

Fatty Acids that are important for proper functioning of the immune system, heart health, brain health, wound healing, and nerve insulation.

- Contain significant levels of vitamins, antioxidants, and other phytonutrients.

### Fruit Seed Oils in Cosmeceutical Applications:

- Provide unique and beneficial ingredients for natural cosmetics.
- Help in protecting skin from harmful UV-A and UV-B sun rays.
- Contain anti-inflammatory properties
- Are useful in the treatment of skin conditions such as eczema and psoriasis.
- Aid in the absorption and utilization of Essential Fatty Acids in the skin, providing great moisture.
- Nourish the skin with natural vitamins and antioxidants.

### Fruit Seed Oils in Culinary Applications:

- Provide a new creative component for exotic or everyday culinary applications.
- Intriguing flavors and aromas....perfect for Pacific Northwest cuisine!

Please contact FruitSmart today to see how these 100% natural Specialty Fruit Seed Oils can enhance your product!

**"Cold pressed,  
Northwest  
Fresh"**

The doctor of the future will give no medicine, but will interest his patient in the care of the human frame, in diet, and in the cause and prevention of disease."

**-Thomas Edison**

## Event Calendar

**IFT Food Expo®**

July 16 - 20, 2005

Morial Convention Center

New Orleans, Louisiana

<http://www.ift.org>

**Please contact us to arrange  
for a meeting.**