



FruitSmart®

The Smart Choice...Naturally

Fruit Ingredient Supplier and Processor

Special Edition Newsletter

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FruitSmart®, Inc.

P.O. Box 177
205 Hagarty Lane
Prosser, WA 99350
Phone: 509-786-3500
Fax: 509-786-3585

www.fruitsmart.com

Prosser, WA Corporate Office:

Jim Early - President
Cell: 509-832-0724
Email: jeary@fruitsmart.com

James Gauley - Vice President
Cell: 509-840-2457
Email: jegauley@fruitsmart.com

Stephanie DeLorme -
Customer Service Coordinator
Email: sdelorme@fruitsmart.com

East Coast Office:

Keith Gauley - Regional Sales
Cell: 781-690-6897
Email: kegauley@fruitsmart.com

Seattle, WA Office:

Becky Olsen - Sales & Marketing
Cell: 206-963-7115
Email: rolsen@fruitsmart.com

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Parity Food Enterprise™

software and services:
Parity Corporation is the Leader in
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Featured Inventory:

Custom Blending Services

Strawberry Essence

Apple Essence

Red Raspberry Puree
Concentrate

Red Raspberry Seed Oil

FruitBasics® Chardonnay
Grape Seed Powder

Please call us for a quote.

Customer Profile: Après Vin



FruitSmart® and Après-Vin Enterprises, Inc. have teamed together to produce the first Northwest 100% varietal grape seed oils and flours.

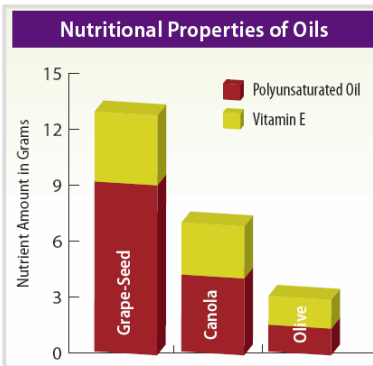
Après Vin is a newly established small business, based in Prosser, WA, that retail markets value added products made from the grape pomace created during winemaking.

To produce the gourmet 100% varietal grape seed oils and flours, FruitSmart® carefully collects wine grape pomace from select wineries in Eastern Washington, separates and dries the grape seeds, and cold presses the dried grape seeds with European expeller presses.

Après Vin then infuses (in some cases), packages, and markets the hand crafted grape seed oils highlighting their unique

and distinct flavors and colors, distinguished by individual vintage and appellation, to health conscious consumers.

Après Vin's oils are handled with care (low tem-



peratures and light levels, minimal contact with metals, no harsh bleaching, deodorizing, or filtration, and storage in an inert atmosphere) to preserve their full quality and health benefits. Currently, Après Vin offers three natural oils (Riesling, Chardonnay, and Merlot) and four flavor-infused oils (Lime Riesling, Chardonnay Provençal, Moroccan Chardonnay, and Chiptole Merlot).

While the grape seed oils can be used in the same manner as an imported, high quality, olive oil (i.e., in dips, salad dressings and sauces, and for sautéing), these oils distinguish themselves by having half the saturated fat of olive oil and very high levels of heart-healthy polyunsaturated fats.

In addition to marketing the varietal oils, Après Vin takes the press cakes that are formed when the oil is produced and grinds them into a varietal grape seed flour. This flour, which is extremely high in antioxidants, can be used in baked goods in order to add texture and flavor and to significantly boost antioxidant properties.

Après Vin's products are currently sold at Oil & Vinegar in Seattle, WA and other select wineries and specialty food shops throughout the Northwest.



FruitSmart®'s Marathon Man

For Keith Gauley of FruitSmart®'s east coast office, running this year's Boston Marathon on April 16th was truly a great life experience. With an official race finish time of 4:25:26, Keith's primary reason for running this race was to raise funds for "The Jimmy Fund", an organization that supports the fight against cancer in children and adults at Boston's Dana-Farber Cancer Institute. Keith ran in honor of or in memory of individuals who have battled or are currently battling cancer, among whom include a member from Keith's family who was recently diagnosed with cancer.

"Certainly, I'm not a fast runner, but I've always enjoyed running marathons because of the commitment and training that is involved. I further enjoy the time to clear my mind during the training runs. In addition to completing Boston, I've run the Greater Hartford Marathon, the Portland, Maine

Marathon, the Ocean State (Rhode Island) Marathon, and the Cape Cod Marathon. My next adventure is the KeyBank Marathon in Burlington, Vermont on May 27th this year."

Keith will continue to run and to raise funds for The Jimmy Fund.

To learn more about this organization you may go to www.jimmyfund.org. If you would like Keith to run in honor of or in memory of someone you know, please email Keith at kegauley@fruitsmart.com for details.

