



# FruitSmart®

The Smart Choice...Naturally

Fruit Ingredient Supplier and Processor

## Quarterly Newsletter

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### FruitSmart®, Inc.

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### Proud users of Parity Food Enterprise™ software and services:

Parity Corporation is the Leader in  
Information Systems & Services for the Small  
to Mid-Sized Food Manufacturing Enterprise  
[www.paritycorp.com](http://www.paritycorp.com)

## Featured Inventory:

- 65° Red Raspberry Concentrate
- 65° Blueberry Concentrate
- 65° Kiwi Concentrate
- Apple Essence
- Blueberry Essence
- Cranberry Essence
- Strawberry Essence
- Cranberry Seeds
- Strawberry Seeds
- Grape Seed Flour

*Please call us for a quote.*

## Fruitsmart® Company Overview

FruitSmart® is a specialty fruit ingredient company with manufacturing facilities in Prosser, WA and Whitstran, WA. The company was started in 1983 as BRB Seeds, with a focus on utilizing the by-product streams of local fruit processors to create value-added products from these raw materials. We began by producing strawberry seeds for inclusion into food and confectionary products and have been expanding our product line ever since.



BRB Seeds merged with FruitSmart® in 2005 to build a broader based specialty fruit ingredient company with the talent to service the nutraceutical,

food, beverage, dairy, confectionery, and cosmetic markets.

Our product lines include nutritionally significant beverage blends, fruit extracts, juice concentrates, purees, and essences; fruit seeds, fruit fibers, fruit seed oils, and fruit seed flours. Our facility is well suited for custom processing of dried products and custom blending of liquids. We are focused on bringing full package solutions to our customers from formulation through finished packaging. Our facility is NOP Organically certified and Kosher certified.

Our staff has over 100 years of combined experience in the specialty fruit ingredient industry. Our focus continues to be the creation of new and innovative fruit ingredients that provide quality nutrition and value for our customers' finished products.

## Nutritionally Significant Beverage Blending



FruitSmart® is ideally positioned to service the nutraceutical beverage industry with our location, experience and vertical integration. We can provide turn-key solutions from formulation to sourcing and blending.

Our talented R&D staff can match your existing product, or create new products. We work with many exotic ingredients and can supply the solution you need for your market.

The FruitSmart® blending facility includes tanks ranging in size from 100 Gallons to 8,000 gallons

allowing us to handle projects of any size. We are located in the heart of the Washington fruit industry allowing for simple logistics to the primary nutraceutical markets.

Our blending facility and employee expertise can provide you with blending and packaging services for your specific application. From simple fruit concentrate/puree blends to complex flavor systems with many dry ingredients, we can handle it. Let FruitSmart®'s operational expertise work for your company.



New capabilities!

Triple-Tube Pasteurizer

## Custom Blending / Custom Processing

FruitSmart® provides various production processes on a custom basis to our customers. From formulation and blending to custom drying and milling, FruitSmart® is your one stop solution for your specialty processing needs.

Our seed facility includes a fluid bed dryer and a rotary tray dryer well suited for many drying applications. Our milling operation has the right equipment to create various mesh sizes from coarse to very fine.



5,000 Gallon Jacketed Blend Tanks

As we continue to anticipate our customers' needs, FruitSmart® is further expanding its formulation and blending capabilities by installing additional "jacketed" blend tanks along with a "triple-tube" pasteurizer - both designed to maximize quality while maintaining a level of operational excellence that is responsive to our customers' needs.

## EVENTS CALENDAR

### Bonneville IFT Supplier's Night

April 7, 2009  
South Towne Expo Center  
Sandy, Utah  
[www.ift.org](http://www.ift.org)

*Please contact us to arrange for a meeting.*