




Here are a few of the ways customers are using our products:

## Applications

- **Great natural sources for...**
  - Dietary fiber
  - Low-carbohydrate applications
  - Natural colorants
  - Mouth feel and texture with very low percentage of sugar
  - Nutraceutical extracts and fruit nutrients
- **Bakery fillings**
- **Cocktail mixes**
  - Liquid and dry
- **Confections and candies**
- **Cosmetics/Cosmeceuticals**
  - Facial scrubs and exfoliants
  - Lip balms
  - Lotions and creams
- **Fortified products**
  - Cereals
  - Dry bakery mixes
  - Dry drink mixes
  - Frozen novelties
  - Nutritional meals, bars, and liquid drinks
  - Specialty dessert mixes
- **Jams, sauces, and dressings**

## Quality

- HACCP
- Kosher 
- 100% Natural
- Non-GMO

## About Us

It is our goal at FruitSmart® to supply innovative, 100% natural, high quality fruit ingredients and services - and to do so with honesty and integrity. Our team brings over 65 years of combined experience in the fruit processing industry.

FruitSmart® was founded in 2000, when a need was seen in the fruit processing industry to help growers during difficult markets and heightened off-shore competition. We combined our grower relationships, fruit processing knowledge, and customer contacts to create value for growers' fruit. These cooperative pool-type programs continue today; however, our business expanded beyond this need, and we became a successful processor and supplier of a full range of juice concentrates, fruit purees, and essences to food, beverage, and other industries worldwide.

In June of 2005, FruitSmart® saw the opportunity to serve our customers even more by joining forces with BRB Seeds, Inc., a company well-regarded in the food industry for its innovative, value-added fruit ingredients created from the nutrient-rich by product streams generated during fruit processing. FruitSmart® is proud to offer a full range of 100% natural fruit ingredients for your food, nutritional, nutraceutical, cosmetic, or cosmeceutical application. We continue to create exciting new products to enhance our customers' product lines with innovative ingredient solutions. We are the Smart Choice...Naturally!



## FruitSmart®, Inc.

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## Fruit Ingredient Processor and Supplier



*Your source for...*

- Quality Fruit Ingredients
- Superior Customized Service
- Honesty and Integrity

# FruitSmart® Products



## Fruit Seeds

Our dried **Fruit Seeds** are rich in nutraceutical compounds. They will naturally add texture, fiber, and fruit identity to your product.

Our seeds are processed by conventional cleaning, screening and drying techniques and are finished

to a final moisture level of 8% and screened to 99% or higher seed count.



## Fruit Seed Oils

Our specialty **Fruit Seed Oils** are produced by a natural cold-press process, and then filtered to specific clarity levels.



Fruit Seed Oils are high in antioxidants and phytonutrients, such as Omega Fatty Acids. Great for nutraceutical,

cosmeceutical, and culinary applications.

## Fruit Fibers and Powders

At FruitSmart®, we continue to innovate and expand our product lines, and our Fruit Fibers and Powders line continues to be our fastest-growing product line. We currently offer Fruit Fibers and Fruit Seed Powders.



Our Fruit Fibers are made from fruit skins and pulp. These fibers are rich in natural fruit anthocyanins, fiber, and other healthful fruit compounds and are great natural additions to nutrition bars, cereals, and other applications.

Our Fruit Seed Powders are created from the press cakes formed during the seed oil cold pressing process. These press cakes are then milled into fine powders which are high in antioxidants and phytonutrients, which can be used to help fortify your food application or add value to your cosmeceutical application.

## Fruit Extracts

FruitSmart® offers Fruit Extract Liquids and Powders. High in ORAC value, these Fruit Extracts add a high level of antioxidants as well as natural color to your product.



## Fruit Essences

Essences are water-soluble, clear liquids that are produced at the pre-heater stage of the evaporator during the juice



concentration process. These essences can be used in products to enrich or balance a flavor or aroma profile, when a particular

stated juice may be difficult to obtain or too high in price for the application. Please contact us to see how fruit essences can enhance your product line.

## Fruit Juices, Concentrates, Purees, and Blends

FruitSmart® offers a full range of 100% Juice

Concentrates, Fruit Purees, and Blended Juices.

Our products include black currant, blackberry, blueberry, cranberry, dark sweet cherry, elderberry, red sour cherry, and red raspberry, as well as clarified tropical juice concentrates and customer specific blends. We process a wide range of fruit and often can supply difficult to find products. We also supply high grade fruit for the bakery and fruit processing industries.

